# Saif Rehman

# WordPress Designer/Developer

#### **Work Experience**



#### **WordPress Designer/Developer**

**Shadow Sphere,** A digital marketing agency leveraging innovative strategies to enhance brand presence and drive growth in the digital landscape.

#### June 2023 - August 2024

- Custom Website Development: Designed and developed WordPress websites, boosting user engagement and client satisfaction. SEO
- Implementation: Used Yoast SEO to increase organic search traffic by 30% through keyword optimization and meta tag adjustments. Content
- Management: Created and managed SEOoptimized content, enhancing online visibility and user engagement.



#### **WordPress Development Intern**

**Ineo Solutions,** Software Company that focused on innovative strategies to boost brand presence and drive growth in the digital space.

#### 3 Months Internship Feb-May 2023

- Website Development: Assisted in designing and developing WordPress websites, contributing to client satisfaction.
- SEO Support: Supported SEO strategies, improving organic search traffic through keyword research and content optimization.
- Content Creation: Helped create SEO-optimized content, enhancing site visibility and engagement.

#### **Contact Info**

# Location: Islamabad, Pakistan

- Email: saif.wpdev@gmail.com
- Phone: +92 333 5734892

#### **Relevant Skills**

- ThemeCustomization
- Elementor
- WooCommerce
   Integration
- Hosting Management
- Canva Designing
- ClientCommunication
- Project Management

## **Education History**



Diploma Associate Engineering in Computer Information Technology

Institution: ICT&S IIU Islamabad Year of Completion: 2022-2025

**Matric in Computer Science** 

Institution: IMSB I-14/3 Islamabad

Year of Completion : 2022

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### Summary

I'm a passionate and results-driven WordPress Developer with over 2.5 years of hands-on experience creating custom WordPress websites using Elementor, WooCommerce, and SEO tools like Yoast. Skilled in front-end development (HTML, CSS, basic PHP) and focused on responsive design, speed optimization, and client satisfaction. Currently seeking a full-time or internship opportunity in Islamabad/Rawalpindi to contribute my skills and grow within a collaborative team.